



FARM JOURNAL

FARM JOURNAL MAGAZINE MARKETING KIT

2024

FARM
JOURNAL

Top
Producer

SCCO^{THE}**OP**

Top Producer
SUMMIT



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ABOUT FARM JOURNAL

**America's #1 provider of agriculture content,
producer insights and business solutions.**

Farm Journal's powerful platform and industry-leading database can increase your ability to reach your vital audience with the right message in the right way at the right time. Tap into our first-party relationships and data strategies to connect more deeply with the audience you want to reach.

FARM JOURNAL BRANDS

As the most trusted name in agriculture, Farm Journal's iconic brands engage every key audience across the industry: row crop farmers, livestock producers, produce packers, equipment dealers, ag retailers, veterinarians, nutritionists and other stakeholders across the food production chain.

ROW CROP	LIVESTOCK	PRODUCE	BUSINESS INFO	BROADCAST

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YOUR MARKETING TOOLBOX

MARKETING SOLUTIONS	BRAND AWARENESS	TRAFFIC DRIVING	LEAD GENERATION	SOCIAL ENGAGEMENT	THOUGHT LEADERSHIP
Premium Magazines	✓	✓	✓		✓
Display	✓	✓			
Data Driven Programmatic	✓	✓		✓	
Whitepaper	✓		✓		✓
Webcasts	✓	✓	✓		✓
Targeted E-Mails	✓	✓	✓		
Mobile Text Messaging	✓	✓	✓		
Research	✓		✓		✓
Sponsored Content	✓	✓		✓	✓
Dynamic Content Connection	✓	✓	✓		✓
Video	✓	✓		✓	✓
Podcasts	✓			✓	✓
National Syndicated Radio	✓	✓			✓
E-Newsletters	✓	✓			✓
Content Marketing Solutions	✓	✓	✓	✓	✓
Awards	✓		✓	✓	✓
Events	✓	✓	✓	✓	✓



BRAND AWARENESS

Put your company's image, message and offer right in front of retailers, consultants and farm managers.



TRAFFIC DRIVING

Boost visits to — and engagement with — your website and other online platforms.



LEAD GENERATION

Trigger sales leads by finding interested prospects within a targeted audience.



SOCIAL ENGAGEMENT

Expand opportunities for direct engagement with advisers who make trusted recommendations.

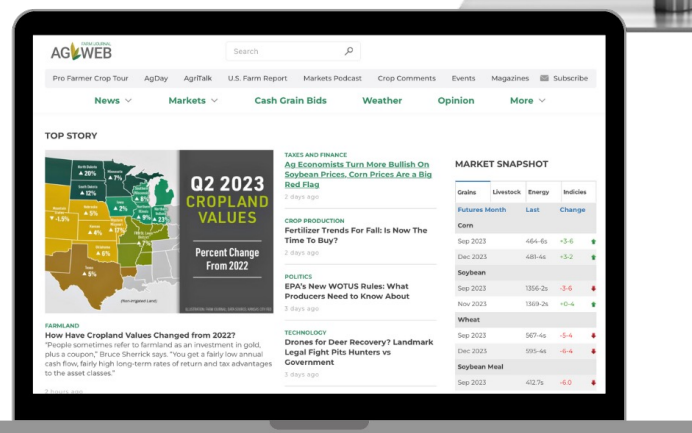


THOUGHT LEADERSHIP

Strengthen your brand's reputation for ag industry expertise by communicating it to our audience.

AN OMNI-CHANNEL APPROACH

Through cross-channel engagement with the audience you want to reach, Farm Journal's diverse content team can help you deliver the **RIGHT MESSAGE** to the **RIGHT PEOPLE** at the **RIGHT TIME**.



FARM JOURNAL OVERALL DATABASE REACH



Total Reach:

14,061,937+



Premium Magazine:

446,704

Subscribers



Websites:

11,448,726

Unique Users



Mobile Text Messaging:

107,000

Subscribers



Targeted E-mail:

485,865

Subscribers



National Syndicated
Radio & Streaming
Audio:

234,602+

Listeners



Television:

858,250+

Viewers



eNewsletters:

474,290

Subscribers



Events:

6,500+

Attendees

CROPS DATABASE REACH



Total Reach:
7,381,202+



Premium Magazine:

313,957

Subscribers



Websites:

5,650,295

Unique Users



Mobile Text Messaging:

36,000

Subscribers



Targeted E-mail:

89,377

Subscribers



National Syndicated
Radio & Streaming
Audio:

234,602+

Listeners



Television:

858,250+

Viewers



eNewsletters:

227,421

Subscribers



Events:

3,700+

Attendees

MARKETING OPPORTUNITIES

Align your company with trusted industry information, analysis and expertise, creating greater **BRAND AWARENESS** as well as **THOUGHT LEADERSHIP**.

➔ Content Marketing

Combating Competitors Package, Education Package, KOL Engagement Package, Perception Change Package, Product Launch Package, Preplant Package

➔ Custom Publishing

Advertorials, Technical Sheets, Focus Reports, Testimonial Report, Custom Article, Custom Guide, Custom Printing

➔ Custom Digital and Broadcast

Social Media, Facebook Live, Custom Blog, Digital Whitepaper, eBook, Training Module, Infographic/Gifographic, Webinar, Custom Website, Campaign Landing Page, Sponsored Topic Webpage, Short- or Long-Form Video, 360-Degree Video, Webisodes, Podcast, Virtual or In-Person Roundtable





AgWeb.com

May/June 2023

FARM JOURNAL

THE FARMER'S FAVORITE

3 UNDER 30

Gen Z Hustles for Their Future + Expert Advice to Build a Business pg. 8

Insects on the Move in Corn pg. 22

Rare Find: Ice Age Mammoth Buried in Michigan Soybean Field pg. 36

Paul Mueller | 10
Jerry Gulke | 48
John Phipps | 54

August/September 2023

Top Producer

Challenging Farmers to Think Differently

TREY WASSERBURGER

To Argos at Mosel Ranch and Sustainable Beef, LLC North Platte, Neb.

"I don't quit. I won't quit when I'm tired — I'll quit when it's done."

AgWeb.com

THE FARMER'S FAVORITE

GET HARVEST READY

Upgrade Ideas for combines, grain bins and hybrids

Machinery Pete: Grain Carts and Combines in High Demand pg. 35

Landowner Sues EPA for Right to Jury of His Peers pg. 10

AgWeb.com

PREMIUM MAGAZINES

AgWeb.com

February 2023

FARM JOURNAL

THE FARMER'S FAVORITE

159.5 bu.

AgWeb.com

AUGUST/SEPTEMBER 2023

FARMJournal SCOOP

THE SOLUTIONS FOR THE FARMER'S ADVISER

Team Reinvigorates Facility As Its Own pg. 14

Address The Elephant In The Room pg. 20

AgWeb.com

Challenging Farmers to Think Differently

Top Producer

January 2023

The Farm Next Door

In the face of urban sprawl, Susan Weaver Ford is a student of the game | 10

WEAVER FARMS
Kathy, N.C.

AgWeb.com



Farm Journal, the only truly national U.S. farm magazine, is a prime source of practical information on crops and livestock for farm families. The magazine emphasizes agricultural production, technology and policy. As the flagship of Farm Journal, Farm Journal magazine has a rich history spanning 145 years of service to U.S. agriculture, quality journalism and innovations in circulation technology with cover-to-cover engagement. Farm Journal was first published in March 1877 for farmers in the bountiful agricultural regions within a day's ride of the publication's office in Philadelphia.



THINKING “FARMERS FIRST” SINCE 1877

- Achieving readership and leadership through passionate service journalism and ag advocacy
- Being cutting edge and forward looking, anticipating what farmers will need to know

CREDIBILITY WITH PRODUCERS

- Grand Neal Award winner
- Dirty boots and rural roots
- Our editors’ offices are their farms
- More full-time editors and staff experts

A HISTORY OF INNOVATION

- First in electronic custom publishing
- Oldest database—100 data points
- Only publisher to manage our own test plots
- Renewed focus on smart farming topics









AUDIENCE FACTS & FIGURES

The owner-operators and farm managers you need to reach engage with our content through a **PREMIUM MAGAZINE**.

SUBSCRIBERS: 310,013

 <p>Consistently #1 in readership</p>	 <p>Audits on 500+ & 1,000-acre growers</p>
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 <p>Cover-to-cover READER ENGAGEMENT</p>	 <p>96% owner/operator focused</p>	 <p>\$955,000 average gross farm income</p>
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Corn Growers: 247,810

- 1-249 acres: 86,562
- 250-499 acres: 54,187
- 500-999 acres: 59,349
- 1000+ acres: 47,712

Soybean Growers: 220,100

- 1-249 acres: 77,663
- 250-499 acres: 46,587
- 500+ acres: 51,031
- 1000+ acres: 44,819

Wheat Growers: 168,766

Hay/Alfalfa Growers: 122,019

Cotton Growers: 12,265



FARM JOURNAL

THE FARMER'S FAVORITE

FEATURED IN FARM JOURNAL



The latest dirt road life lesson is found in the Editor's Notebook by **Clinton Griffiths**. Clinton is editor of Farm Journal Magazine and host of AgDay TV.



As Farm Journal Economist and host of AgriTalk, **Chip Flory** helps farmers understand markets and seize opportunities.



Isaac Ferrie works hands on helping to coordinate and implement test plots and other projects in the field research industry.



Tap into the latest from **Machinery Pete's Greg Peterson**, the most trusted name in farm equipment.



As an independent consultant, **Ken Ferrie** works with farmer clients and fertilizer dealers providing agronomic services and direction.



FARM JOURNAL

THE FARMER'S FAVORITE

FEATURED IN FARM JOURNAL



Missy Bauer is a certified crop advisor with a systems approach to farming, gained from working closely with Ken Ferrie.



Steve Cubbage is a precision ag consultant and a farmer from Nevada, Missouri. He is the founder of Longitude 94, an agriculture sustainability and technology consulting business.



Drawing upon his travels and experiences as a farmer and rancher, **Andrew McCrear** shares his story through a daily radio segment and weekly podcast.



Dan Anderson uses his hands-on experience with farm machinery repairs, field operations and technology to share practical tricks and fixes.



John Dillard is an experienced USDA and FDA regulatory attorney. He provides knowledgeable and effective regulatory and litigation counsel to clients in the food and agriculture industries.





EDITORIAL CALENDAR

JANUARY

- Shop and Storage Investments With ROI
- Balance Soil Fertility and Vertical Tillage
- Meet a Next-Gen Farmer

FEBRUARY

Yield Issue

- Tips and Strategies for Higher Yields
- How to Implement a Vertical Tillage Program
- Last-Minute Planter Performance

MID-FEBRUARY

Technology: Smart Farming

Breaching a yield plateau is the goal at the smart farm of the future uses technology to improve productivity, efficiency and, ultimately, profitability. Like the “smartphone” and its legions of possibilities, within the decade, a collection of technologies could similarly meld a flurry of seasonal tasks into one decision-making hub for agriculture. Our editors will look at the latest technological advancements, products and solutions for farmers ready to invest.

- Create a Smart Farm Matrix
- The Latest and Greatest Technology in 2024
- Beyond Bleeding Edge: It's Time to Implement This Technology

MARCH

- Make Spring Cover Crops Work
- Inspirational Women in Ag
- Inputs, Prices and Patience During Planting

APRIL

- Applying the 4Rs to a Vertical Tillage System
- Early Season Yield Boosters
- Prepare for In-Field Fixes

MAY/JUNE

Next-Gen Farmer Issue

USDA defines a young producer as someone 35 or younger and a beginning farmer as anyone who has farmed for fewer than 10 years. The latest Ag Census data available (2017) shows roughly 321,000 young producers in the U.S. However, farmers under the age of 30 in command of an agriculture operation are the rarest breed. Representing roughly 5% of producers, under-30 farmers are the future of this industry. Our editors will profile some of the best in the business and focus the issue on tips and tools for Gen Z.

This issue will include:

- Advice for Next-Gen Farmers
- Business Tools for Young Farmers
- Figure the Carbon Intensity Payoff



EDITORIAL CALENDAR

JULY/AUGUST

- The Evolution of Biologicals
- Novel Nozzles to Try in 2024
- Tank-Mix Tango
- Rural Town Revival

SEPTEMBER

Seed & Weed Guide Issue

This annual guide focuses on selecting and managing seed as well as the mechanics and chemistries that help to protect crop yields from weed pressure. We'll feature experts who can dive into the latest seed genetics and the constant battle to keep weeds at bay.

OCTOBER

- This is the Way: Modern Cover-Crop Mixes
- Mental Health at Harvest
- Grain Truck Must-Haves
- Election Preview: Candidate Ag Policy Positions

NOVEMBER

- Honoring Farmer Veterans
- Last Chance: Tie Up Financial Loose Ends
- Navigate the Machinery Matrix
- Trades: Maximize Your Off-Farm Job

MID-NOVEMBER

- Grain Bin and Storage Systems
- Update Succession Plans for 2025
- Land Manager Checklist

DECEMBER

State of the Industry Issue

This special issue will break down the current economics and outlook for American agriculture. From commodity markets, to trade, farm income and land availability, this entire issue is focused on setting the foundation and building toward what's next. It's a mid-decade deep-dive into the state of the industry.

**Tentative content and publishing schedule subject to change.*





PRINT PRODUCTION SCHEDULE

	JAN	FEB	MID-FEB	MARCH	APRIL	MAY/JUNE	JULY/AUG	SEPT	OCT	NOV	MID-NOV	DEC
Ad Close	12/1	12/18	1/4	2/1	3/1	4/22	6/20	7/22	8/19	9/13	9/27	10/18
Ad Material Due	12/15	12/29	1/15	2/12	3/13	5/3	7/1	7/29	8/26	9/26	10/9	10/30
Ad Material Extension	12/22	1/5	1/22	2/19	3/20	5/10	7/8	8/5	9/2	10/3	10/16	11/6
Supplied Inserts Due to LSC	1/2	1/16	1/31	2/28	3/29	5/21	7/17	8/14	9/11	10/14	10/25	11/15
Issuance Date (Start Co-mail)	1/17	1/31	2/15	3/14	4/15	6/5	8/2	8/29	9/26	10/29	11/11	12/2
Estimated In-Home Start Date	1/31	2/14	2/29	3/28	4/29	6/19	8/16	9/12	10/10	11/12	11/25	12/6

*Tentative content and publishing schedule subject to change.





PRINT SPECS

Dimensions	Non-Bleed Width x Height	Bleed Width x Height
2 Page Spread	15" x 10"	16" x 10.75"
Full Page	7.5" x 10"	8.125" x 10.75"
½ Page Horizontal	7.5" x 5"	8.125" x 5.375"
½ Page Vertical	3.5" x 10"	4.125" x 10.75"
2/3 Page	4.625" x 10"	5.25" x 10.75"
Junior Page	4.625" x 6.75"	5.125" x 7.0625"
1/3 Page Vertical	2.25" x 10"	2.75" x 10.75"
1/3 Page Square	4.625" x 5"	5.125" x 5.375"
¼ Page Vertical	3.5" x 5"	
¼ Page Horizontal	4.625" x 3.75"	
1/6 Page Vertical	2.25" x 5"	
1/6 Page Horizontal	4.625" x 2.5"	

Magazine Trim Size: 7.875" x 10.5"

Printing Process: Web Offset

Binding Method: Saddle-stitched

File Format: PDF/X-1a

Spreads: Spread format is acceptable with center crop marks indicated.

Photos and Graphics: All images within ads should be high-resolution (300 dpi).

Fonts: Fonts must be embedded in file.

Submit Files To: Michelle Bauer, mbauer@farmjournal.com

Printed inserts should be sent to: LSC Communications
 Attn: Rodney Johnson
 3201 Lebanon Road
 Danville, KY 40422
 Phone: (859) 238-2339

Right reserved to crop up to .1875" from either side of a page to compensate for variations in trimmed page size depending upon page position in the magazine and the shingling effect of saddle stitch binding. Keep essential live matter at least .625" from bleed page width dimension at trim side of an ad. Keep type matter .25" from center fold in all gutter bleeds and .5" from bleed page depth dimension at head and foot of ad. For black & 1 color ads, the second color should be a process color or simulated using process colors. Matched colors are available by special arrangement.

Use caution for facing page spreads. Slight variations in gutter alignment occur. Therefore, it is essential that reader matter, lettering, rules and detail images which may spread across gutter be avoided when possible.

**All rates are net full run and subject to change.*



PRECISION PRINT

TARGET AND CONNECT WITH YOUR AUDIENCE LIKE NEVER BEFORE

Put your brand into the hands of a critical audience of ag advisers through Precision Print.

- Revolutionary high-impact print product
- Patented, market-exclusive platform
- Targeted delivery via The Scoop creates thousands of impressions
- QR codes provide groundbreaking insights and drive one-to-one interactions

Each Precision Print QR code is unique to the individual user and generates valuable metrics that enable you to identify and connect with them.



WELCOME TO A NEW EXPERIENCE

Did You Know?

6.4
This pH level keeps microbes numerous and alive.

65°C
At this nighttime soil temp, the microbial population explodes and starts to decompose carbon.

WHAT A DAY: Spilled the Beans

GoldenHarvest GOLD SERIES

SEED SELECTION = PROFIT ENHANCEMENT

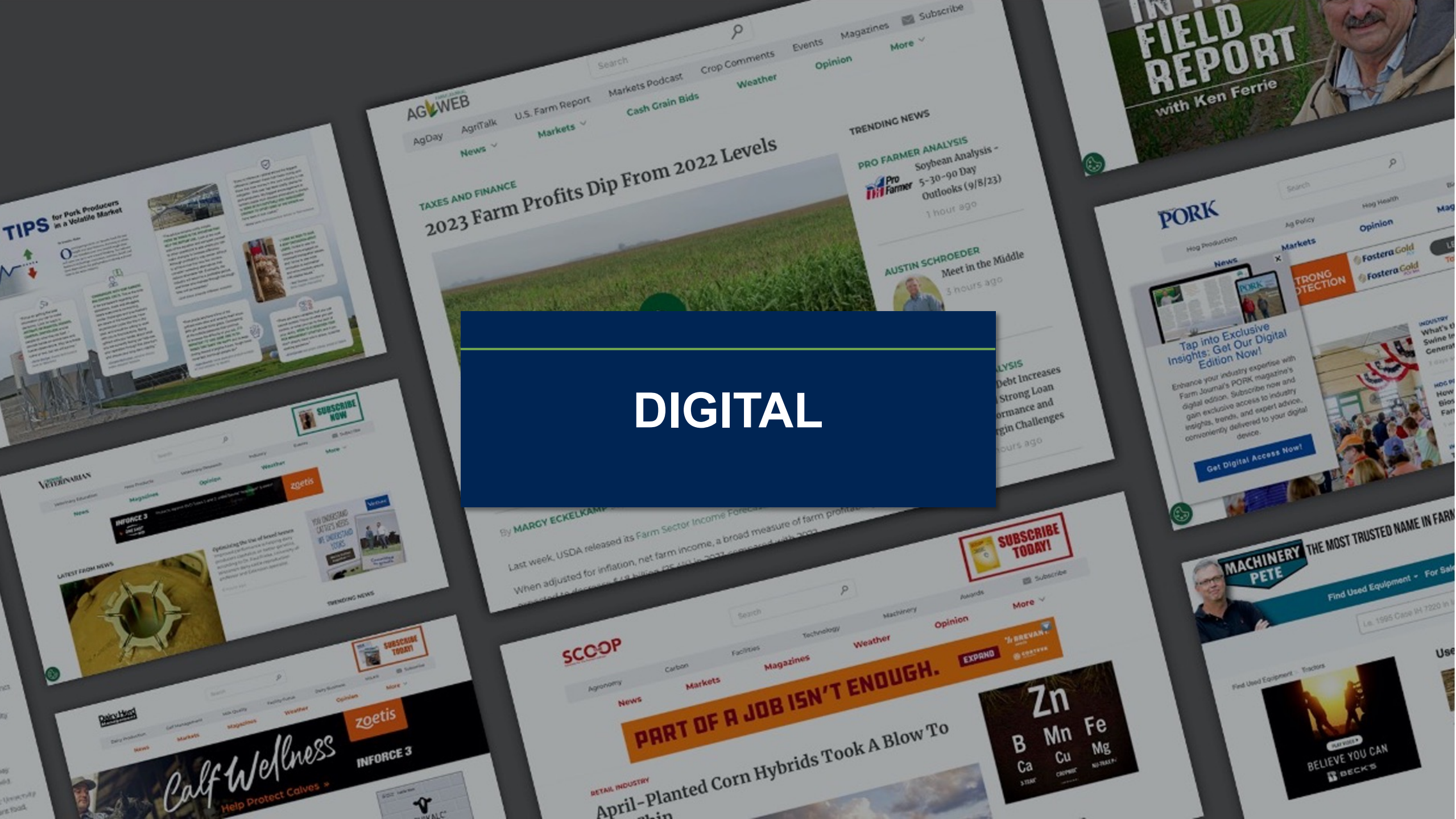
DAY 1 EMERGENCE MATTERS

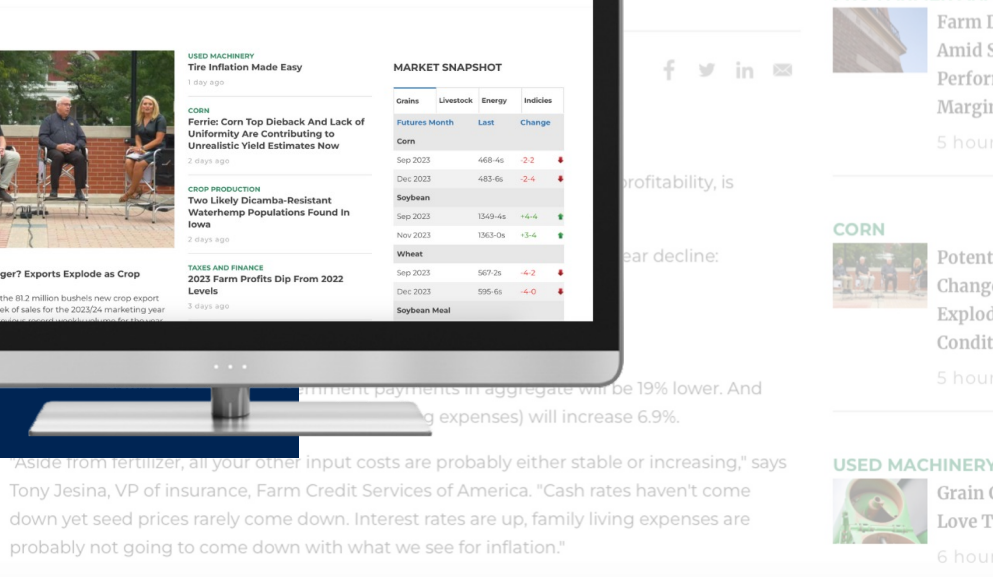
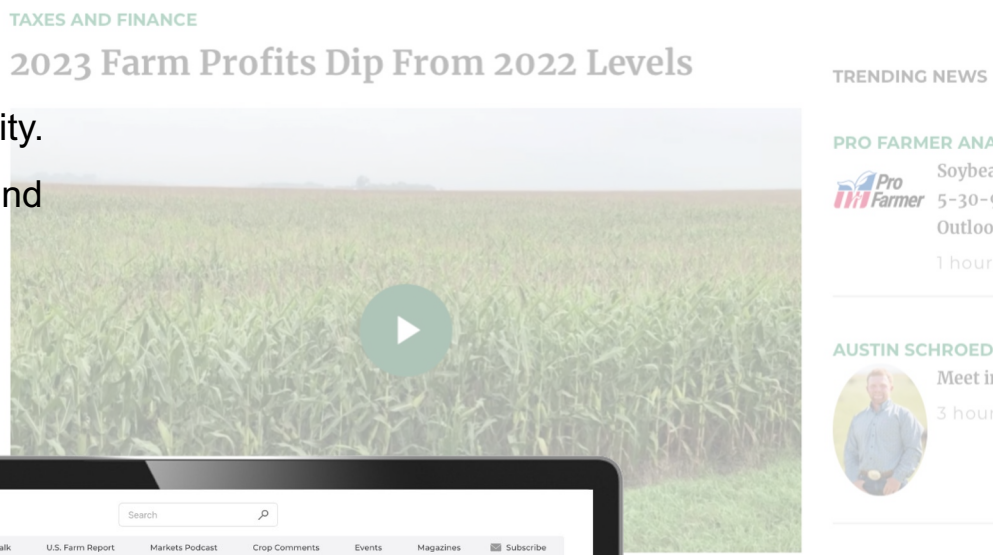
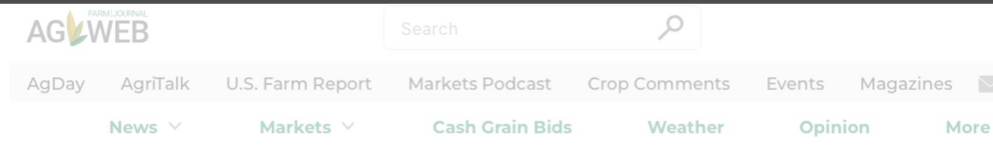
ONE OF THE MOST COSTLY PROBLEMS YOU CAN HAVE IS UNEVEN EMERGENCE.

Days after first planting date	Emergence %
1 DAY	15%
2 DAYS	75%
3 DAYS	90%



DIGITAL





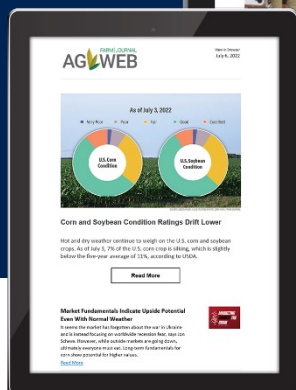
AgWeb.com is agriculture's **No. 1 website** for industry information and market activity. In fact, farmers who control a combined 80 million acres engage with AgWeb each and every day. With more than **2.2 million pageviews** and **440,000 unique visitors** each month, AgWeb also is a powerhouse content provider. Daily online news and information from various Farm Journal properties deliver all the information farmers want, when and where they want it.

AGWEB:

Average Monthly Pageviews: **2,267,261**

Average Monthly Users: **444,628**

AgWeb Daily eNewsletter Subscribers: **173,171**



...profitability, is
 ...near decline:
 ...imminent payments in aggregate will be 19% lower. And
 ...ing expenses) will increase 6.9%.
 "Aside from fertilizer, all your other input costs are probably either stable or increasing," says Tony Jesina, VP of insurance, Farm Credit Services of America. "Cash rates haven't come down yet seed prices rarely come down. Interest rates are up, family living expenses are probably not going to come down with what we see for inflation."
 According to USDA data, net farm income in 2023 will be 22.6% above its 20-year average




The owner-operators and farm managers you need to reach engage with our content through **MULTIPLE DIGITAL MEDIUMS** through high impact editorial experiences.




Facebook
~ 99,000 followers



Twitter
> 135,000 followers



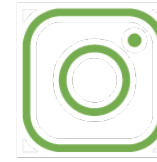
Mobile Audience
36,000 row crop farmer subscribers



eBlast Audience
89,377 row crop farmers in the mailable third-party database



SOCIAL PLATFORMS



We communicate directly and daily through our vibrant, active Facebook and Twitter pages. As one of the best ways Farm Journal readers engage with the brand, **ADVERTISERS CAN TAP INTO THAT ENGAGEMENT TO BUILD AWARENESS AND TRUST FOR THEIR BRANDS.** Social media develops meaningful connections and enables a real and authentic conversation with their desired audience in real time.

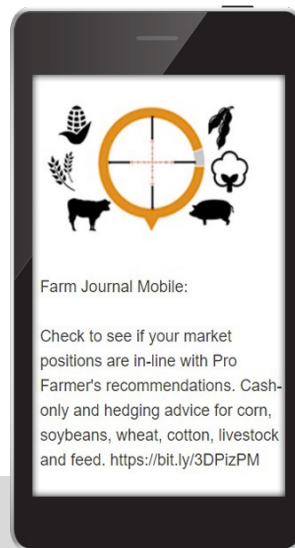


Facebook	40,000	59,000		4,500	35,000	72,000	196,000	3,800	3,100
Twitter	38,800	97,600	5,012	43,400	13,400	17,500	48,300	16,400	
Instagram	2,739	5,282			1,429	258	67,000		
LinkedIn		25,333	386				1,244		



MOBILE SUBSCRIBERS

Mobile messaging is the quickest and most direct ways to connect with your audience wherever they are – in the field or at their desk.



36,000 SUBSCRIBERS

in the mobile database for crops

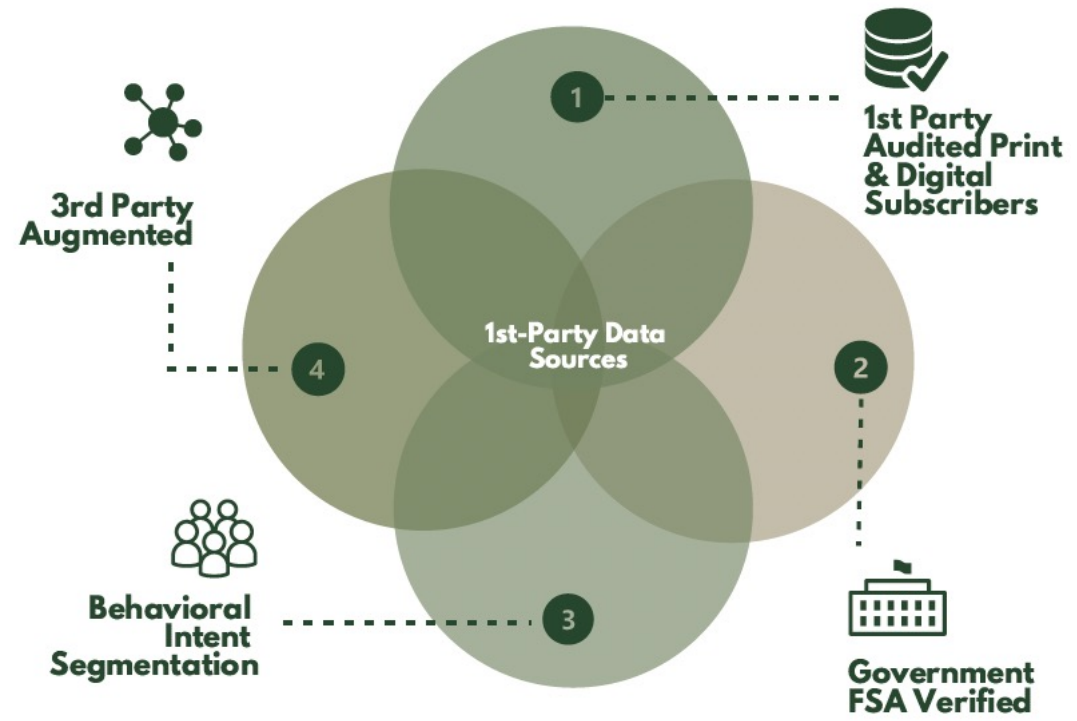


PRECISION REACH™

DATA DRIVEN PROGRAMMATIC

Robust First-Party Agriculture Database

Partnering with Farm Journal's Trusted Intelligence Program provides Precision Reach access to the largest, richest and most accurate dataset across the entire ag value chain, allowing you to precisely reach the optimal audience for maximum efficiency and ROI. For companies looking to digitally target unique agriculture audiences, Precision Reach has a segmentation that's right for you, connecting your ads to farmer audiences across all devices wherever they go online.





PRECISION REACH™

DATA DRIVEN PROGRAMMATIC

Ag-Centric Digital Strategies

Maximize your marketing dollars with a high frequency advertising solution, choosing your audience and tactics.

1

Audience

- Farmers
- Livestock Producers
- Ag Retailers
- Certified Crop Advisors
- Vets, Nutritionists and Consultants
- Grain Merchandisers
- Other

2

Tactic

- | | | | |
|---|---------------------|---|--------|
|  | Display |  | CTV |
|  | Native |  | Audio |
|  | Video |  | Social |
|  | Trade Show Geofence | | |





BROADCAST





Host: Clinton Griffiths

RATINGS: 250,500

DISTRIBUTION:
Affiliates: 112 Stations in 39 States
RFD-TV: 7:30 AM Central, M-F
SiriusXM/Rural Radio: 3x daily M-F

DIGITAL:
Average Monthly Views: 15,910
Average Monthly Users: 3,566



WHY FARMERS & RANCHERS WATCH:

1. **Timeliness:** Agriculture’s “Newscast of Record” since 1982
2. **Original Reporting:** 260 original 30-minute episodes annually
3. **Big Reach:** The Ag to Consumer Connection



Host: Tyne Morgan

RATINGS: 424,000

DISTRIBUTION:

Affiliates: 129 Stations in 43 States

RFD-TV: 9 AM Central, Saturday
3 PM Central, Sunday

SiriusXM/Rural Radio: 6 PM Central Saturday
6 AM Central Sunday

DIGITAL:

Average Monthly Views: 9,557

Average Monthly Users: 3,843



WHY FARMERS & RANCHERS WATCH:

1. **Impact:** Single biggest reach platform in all of agriculture
2. **Original Content:** 52 original 60-minute episodes annually
3. **On the Road:** Live Tapings, College Roadshow, From the Farm



Host: Greg Peterson



RATINGS: 150,000+

DISTRIBUTION:

Affiliates: 50+ Stations in 24 States

RFD-TV: 4 PM Central, Tuesday
12:30 PM Central, Saturday



WHY FARMERS & RANCHERS WATCH:

- 1. Price Discovery:** The industry's most trusted source for equipment values
- 2. Story Telling:** The emotional connection to iron
- 3. Important Business Applications:** 100% focused on farm equipment



Host: Chip Flory

AgriTalk

WITH CHIP FLORY

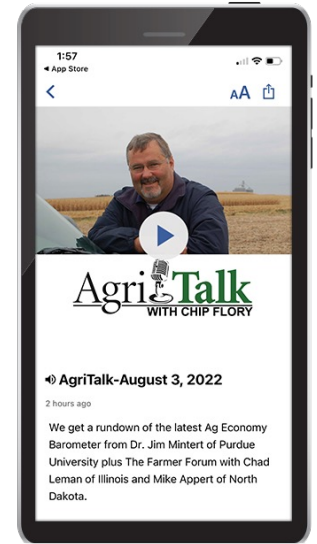
AgriTalk AM: airs 10 AM Central, M-F
AgriTalk PM: airs 2 PM Central, M-F

DISTRIBUTION:

Affiliates: 100+ Stations in 19 States
SiriusXM/Rural Radio: AgriTalk AM, 2x daily, M-F
AgriTalk Podcast: 200,000+ downloads monthly

DIGITAL:

Average Monthly Views: 9,557
Average Monthly Users: 3,843



WHY FARMERS & RANCHERS LISTEN:

- Attitude:** Agriculture's only talk show ... 520 original 60-minute episodes annually
- The Farmers' Voice:** We ask questions they would ask!
- More than Sound Bites:** Heavy conversations, serious analysis



Host: Andrew McCrea



DISTRIBUTION:

Affiliates: 114 Stations in 18 States

SiriusXM/Rural Radio: 2x daily M-F



WHY FARMERS & RANCHERS WATCH:

- 1. Appointment Listening:** “The Rest of the Story”
- 2. Compelling Stories:** “A person you’ve never heard of with a story you’ll never forget”
- 3. A Helping Hand:** Tips & insights in to how to make your farm, business and community more productive and successful

STREAMING AUDIO OPPORTUNITIES

Network Monthly Downloads



2023:

2+ MILLION



200,000+

Monthly Downloads

AgriTalk covers farm production, policy and technology along with a heavy dose of market analysis.



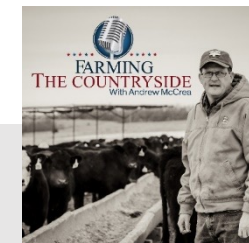
5,000+ Monthly Downloads

The definitive policy podcast for agriculture with Chip Flory & Jim Wiesemeyer.



4,000+ Monthly Downloads

A podcast to let farmers share their story. What they did right, what they did wrong and how it impacted their operation.



4,000+ Monthly Downloads

Hosted by Andrew McCrea – 5th generation grain and livestock farmer from Maysville, Mo. A proven interview talent with track record in creating great content.



700+ Monthly Downloads

The Scoop Podcast with Margy Eckelkamp is the only podcast focused on serving farmers' trusted advisers. Interviews include the must-know professionals influencing on-farm decisions.



EVENTS



A FARM JOURNAL EVENT

August 19-22, 2024

DATE	EASTERN TOUR	WESTERN TOUR
Monday, Aug. 19	Westfield, IN	Grand Island, NE
Tuesday, Aug. 20	Bloomington, IL	Nebraska City, NE
Wednesday, Aug. 21	Iowa City, IA	Spencer, IA
Thursday, Aug. 22	Tour Finale: Rochester, MN	



THE TOUR

- A news event generating the most viewers, listeners and online traffic of the year
- Highly anticipated from-the-field reports watched closely by farmers and traders
- August ritual covering seven Midwestern states
- A proven history of engagement

2024: BEST OF BOTH WORLDS

A Hybrid Event:

- **Return of in-person meetings** including 90-minute stand-alone happy hour & welcome reception separate from dinner venue
- **Nightly LIVE simulcasts** connecting both legs of the tour
- **“Watch parties”** across farm country

Benefits:

- **National reach** combined with the intimacy & impact of in-person meetings
- **Both legs of the tour** are united throughout entire tour
- **Farm Journal talent** bench fully utilized



CONTENT TEAM

With unsurpassed expertise, our team produces trusted, timely content respected by the audience you want to reach.

Katie Humphreys, Content Manager Producer Media

Clinton Griffiths, Farm Journal Editor & AgDay TV Host

Margy Eckelkamp, Top Producer & The Scoop Brand Leader

Tyne Morgan, U.S. Farm Report Host & Executive Producer

Chris Bennett, Technology and Issues Editor

Greg Peterson, Machinery Pete

Chip Flory, AgriTalk Host

Michelle Rook, National Farm Journal Broadcast Reporter

Cheyenne Kramer, Associate Editor

Joelle Orem, Digital Content Producer

Ken Ferrie, Farm Journal Field Agronomist

Isaac Ferrie, Farm Journal Field Agronomist

Missy Bauer, Farm Journal Field Agronomist

Darrell Smith, Content Contributor

Greg Henderson, Drivers Editorial Director

Karen Bohnert, Dairy Editorial Director

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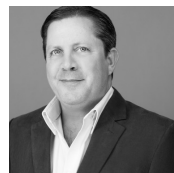
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