

TopProducer

Summer 2016 - Spring 2017 Editorial Calendar

Summer 2016

- The Immigration Dilemma
- Build A Business Around Non-GMO
- Opportunities with Long-Term Bonds
- How to Write Farm Job Descriptions
- Top Producer of the Year 2016 Finalist

September 2016

- Harvest Marketing Plan
- Chinks in Your Data Security Armor
- Focus on Succession Planning
- Top Producer of the Year 2016 Finalist
- View From the Top (CEO Q&A)

October 2016

- Farmland Rental Trends and Tips
- Before You Vote
- Long-Distance Machinery Buying
- First-Generation Farmers

November 2016

- Meet the Ag Tech Investors
- Control Risk With Budget Scenarios
- Focus on Succession Planning
- Top Producer of the Year 2016 winner: Donald and Cheri De Jong, Hartley, Texas
- View From the Top (CEO Q&A)

Mid-November 2016

(Strategic Commodity Marketing Guide)

- Bull-Bear Marketing Outlook from Analysts
- How to Take Advantage of Fund Swings
- Outperform Competitors With External Goals
- Market Segment Analysis 101
- A New Era for Grain Prices

December 2016

- Taxes Outlook
- Spring Input-Buying Tips
- Focus on Succession Planning
- Giving Back
- View From the Top (CEO Q&A)

January 2017

- Crop Insurance Planning for 2017
- 2017 Weather and Price Outlook
- Banking Mistakes Young Farmers Must Avoid
- Best Business Books for 2017
- Farm Employees As Brand Ambassadors

February 2017

- A New Presidency and Ag
- Five Steps of Strategic Planning
- Family Living Expenses
- Remote Employee Management
- View From the Top (CEO Q&A)

March 2017

- Solar and Other On-Farm Energy: Rewards and Risks
- Keeping Your Edge in a Volatile Environment
- Become a Master Negotiator
- Personality Tests
- Tomorrow's Top Producer Horizon Award Winner

Spring 2017

- Spring Planting Tips
- Maximize Internships with Middle Management
- Expand Into Developing Countries
- View From the Top (CEO Q&A)
- Hiring & Firing Do's and Don't's