

TopProducer

2016 Publishing Schedule

Issue	Ad Order Close	Ad Material Due	Supplied Inserts Due	Issuance Date
January	11/17	11/28	12/18	1/6
February	12/8	12/18	1/14	1/27
March	1/5	1/15	2/11	2/24
April	2/9	2/19	3/17	3/30
Summer	6/8	6/17	7/14	7/27
September	7/14	7/22	8/18	9/7
October	8/10	8/19	9/15	9/28
November	9/7	9/16	10/13	10/26
Mid-November	9/21	9/30	10/27	11/9
December	10/5	10/14	11/10	11/23

NOTE: Any dates falling on a holiday will require that operation to take place on the preceding business day.

All disks and color guidance should be sent to:

Farm Journal Advertising Department
 30 South 15th Street
 Suite 900
 Philadelphia, PA 19102
 Phone: (215) 557-8900
 Fax: (215) 568-4221

Media Transfer:

PDF/X-1a files are preferred via the Farm Journal ad portal. Electronic files will be stored for one year. CD-ROM is acceptable. Please identify name of publication and specific issue on all materials.

FTP Upload Address:

<http://adupload.farmjournalmedia.com/AdUpload>

Printed inserts should be sent to:

R.R. Donnelley and Sons
 Attn: James Dunning
 1600 N. Main St.
 Pontiac, IL 61764
 Phone: (815) 844-1382