

PRODUCTION • POLICY • TECHNOLOGY  
**FARM JOURNAL**

**2016 Publishing Schedule**

Issue	Ad Order Close	Ad Material Due	Supplied Inserts Due	Issuance Date
January	11/13	11/23	12/18	1/2
February	12/4	12/14	1/8	1/23
Mid-February	12/18	12/28	1/22	2/6
March	1/15	1/25	2/19	3/5
Early Spring	1/29	2/8	3/4	3/19
Late Spring	3/4	3/14	4/8	4/23
June	5/6	5/16	6/10	6/25
Summer	6/3	6/13	7/8	7/23
September	7/1	7/11	8/5	8/20
October	8/5	8/15	9/9	9/24
Mid-October	8/19	8/29	9/26	10/8
November	9/2	9/12	10/7	10/22
Mid-November	9/16	9/26	10/21	11/5
December	10/14	10/24	11/28	12/2

**NOTE:** Any dates falling on a holiday will require that operation to take place on the preceding business day.

**All disks and color guidance should be sent to:**

Farm Journal Advertising Department  
30 South 15<sup>th</sup> Street  
Suite 900  
Philadelphia, PA 19102  
Phone: (215) 557-8900  
Fax: (215) 568-4221

**Media transfer:**

PDF/X-1a files are preferred via the Farm Journal ad portal. Electronic files will be stored for one year. CD-ROM is acceptable. Please identify name of publication and specific issue on all materials.

**FTP upload address:**

<http://adupload.farmjournalmedia.com/AdUpload>

**Printed inserts should be sent to:**

R.R. Donnelley and Sons  
Attn: David Huffman  
3201 Lebanon Road  
Danville, KY 40422  
Attn: Farm Journal Ad Management  
Phone: (859) 238-2631