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For Immediate Release

MachineryPete.com Adds New Search Filters

Chicago (Jan. 12, 2018)—MachineryPete.com, the fastest-growing online used farm equipment website, announced the recent release of two new search filters to help shoppers find the equipment they need faster. Since the roll out, farmers shopping for planters, corn heads and cultivators can filter by Number of Rows and Row Spacing.

“We’re very excited to further improve our robust search function by adding Number of Rows and Row Spacing filters for those shopping relevant categories of equipment,” said Andrea Roberts, Product Marketing Director. “These filters are some of the most requested features we’ve been asked to add from both farmers and dealers.”

These are two of several improvements MachineryPete.com has made to the search experience recently.

“As Machinery Pete continues to add more listings, it becomes more important than ever to offer easier ways for farmers to find exactly what they’re looking for,” said, Kevin Doyle, CEO of MachineryPete.com. “Our continuous search enhancements show our commitment to bringing the best online shopping experience to the ag equipment market.”

The new filters can be found on MachineryPete.com on relevant Search Results pages on the left side of the page within the Filter Results box.

About Machinery Pete LLC

MachineryPete.com is the premier online destination for farmers and dealers, providing a comprehensive farm equipment search experience. *MachineryPete.com* offers farm equipment dealers innovative marketing solutions to get their listings front and center to a growing, targeted farm audience, including online advertising, market intelligence and analytics. The site offers access to the industry’s leading auction database of more than 500,000 prices sourced through a curated network of more than 1,000 auction firms. The most trusted name in farm equipment, Machinery Pete regularly provides trend analysis and stories from across on the industry on the Machinery Pete blog and across social media—now with more than 100,000 followers. In 2014, Farm Journal Media bought a majority interest in Machinery Pete, and the two companies have partnered to combine their experience and reputation to engage and provide measurable value to both farmers and dealers.